



THE FAMILIES FIRST CAMPAIGN  
CAMPAGNE LES FAMILLES D'ABORD  
*Empowering Our Communities • Outiller nos communautés*

# PREVIEW

## Campaign Highlights – “ First Steps”

### DID YOU KNOW?

The cost of family violence – factoring in health care, the justice system, social services and employment—is estimated at \$4.2 billion a year.

The Families First Campaign will ensure that crucial research happens and awareness of family violence expands nationally and internationally. Our goal is \$5 million over three years – this will **triple** the Foundation’s current endowment. With your help, the Muriel McQueen Fergusson Foundation can lead the way to making family violence a thing of the past.

*Says Campaign Chair, Andy Scott, “Honorary Chair, Margaret Norrie McCain, and I believe that all of us must do what we can to end family violence in our society. Many community members have already pledged their support during this, the quiet phase, and our volunteer Cabinet members have joined us from across Canada. We look forward to our official Campaign Launch – Coming Soon!”*

### MARK YOUR CALENDAR

#### November is Family Violence Prevention Month

Some sites to see:

[Muriel McQueen Fergusson Foundation](#)

[Muriel McQueen Fergusson Centre for Family Violence Research](#)

[GNB Violence Prevention](#)

## MMFF Update

### Foundation Events you won't want to miss

Phone 506-472-5085 for more info

Oct 6 – **Safe from the Storm – Enhancing the lives of Youth Impacted by Family Violence**- 5<sup>th</sup> Family Violence Networking Conference hosted by the Provincial Caring Partners Committee. **Guest Speaker – Bernard Richard**, Ombudsman, Child and Youth Advocate. [More....](#)

Nov 23 - **The Muriel McQueen Fergusson Foundation 2009 Gala Dinner - “Following in Muriel's Footsteps: Driving Social Change”** - **Guest Speaker: Margot Franssen, O.C** – business icon, Social Activist and Co-founder of The Body Shop of Canada. [More....](#)

## MMFC Update

### Upcoming Research Centre Initiatives - Phone 506-453-3595 for more info

Nov 9 – **Public Event – Guest Speaker – Dr. Liz Kelly**, Director, Child and Woman Abuse Studies Unit, London Metropolitan University.

Nov 10 – **Research Day 2009 – The face of sexual violence in the 21<sup>st</sup> Century: Naming the unspoken.** The Research Centre invites community organizations and academics to share their innovative research and intervention programs on issues of sexual violence and violence against women.

### CONTACT INFO

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Muriel McQueen Fergusson Foundation

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